



For Immediate Release

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BuzzBrush™ PREVENTS THE BUILDUP OF LINT & DUST ON COMPUTER EQUIPMENT FOR A HEALTHIER WORKSPACE

*Unique Computer Cleaning Device Provides Sanitary Environment;
Prolongs Life of Computer Products*

December 21, 2010 -- Chicago, IL -- Computer keyboards are ubiquitous and one of the grimmest surfaces harboring bacterial contamination that can lead to serious illness. Today, the newly launched **BuzzCo, LLC**, an innovative product design and marketing company, introduced the **BuzzBrush™**, a unique computer cleaning product designed to easily get in-between the keys of a computer keyboard to prevent the buildup of harmful bacteria potentially found in lint, dust and food particles, as well as clean any LCD screen.

“Bacterial contamination of keyboards is caused by poor personal hygiene such as insufficient hand washing, food deposits that get caught between the keys and encourage bacteria to grow, and dust caught in the keyboard that traps moisture and enables bacteria to flourish,” said Michael Prince, Industrial Designer and Co-President of **BuzzCo, LLC** “All of these contamination factors can be dangerous for our health. Keeping your computer clean not only provides a more sanitary and healthy environment but also prolongs the life of the product.”

The **BuzzBrush™** is a 2-in-1 commonsense tool ergonomically designed to provide comfort and easy maneuverability while cleaning those hard-to-reach areas. While current computer keyboard cleaners on the market offer tools with brushes, the bristle technology on the **BuzzBrush™** is strategically designed to flex in-between the keyboard keys, and then expand out to reach under the keys. Furthermore, the product itself can be easily cleaned.

“Other solutions blow the dirt deeper into the keyboard and typical computer brushes only sweep the exterior dirt around the —neither of these methods fully removes the dust and dirt,” added Prince. “**The BuzzBrush™** actually picks up dust and dirt with its durable and flexible bristles.” The **BuzzBrush™** is also reusable and can last for years.

In addition, the base incorporates a microfiber screen cleaning material that is designed to clean the computer screen, smart phones, and any touch-screen electronic devices with even pressure. The **BuzzBrush™** is comfortable to hold and move around the screen to remove fingerprints. The flexible cover over the base keeps the microfiber pad from collecting dirt or dust when not being used.

As a decorative piece of art, and as a custom promotional item, it is meant to be displayed in the open and can be easily picked up and moved around your workspace. **BuzzCo, LLC** products can be purchased through Dard/Tagmaster, MMI and Big Frey Promotional Products. For more information on **BuzzCo, LLC** products visit www.buzzbrush.com.

About BuzzCo, LLC

BuzzCo, LLC is an innovation product design company with an approach to design environmentally friendly products that offer cleanliness, flexibility, and performance while also providing a stylish product. **BuzzCo, LLC** products evoke conversation and purpose and are highly functional. In addition to the **BuzzBrush™**, **BuzzCo, LLC** also has the **BuzzWrite™**, the **BuzzHeavy™**, and the soon to be released and much anticipate **BuzzDrive™**. **BuzzCo, LLC** products are available at retail and in the promotional products industry. The products can be decorating using pad printing or full four-color process labels.